

What is claimed is:

1. A method for purchase verification, comprising the acts of:
 receiving at a server a first message from a computer system, the first message
 including a service tag, the service tag identifying the computer system;
 determining at the server if the service tag is valid; and
 generating a second message from the server, the second message authorizing
 providing a benefit if the service tag is determined to be valid.

2. The method as recited in claim 1, wherein the server includes a processor
 coupled to a memory, further comprising the act of:
 invalidating the service tag after generating the second message.

3. The method as recited in claim 1, wherein the first message includes a product
 code.

4. A method for purchase verification, comprising the acts of:
 generating a service tag that identifies a computer system, the computer system
 including a processor coupled to a memory;
 storing the service tag in the memory at assembly of the computer system;
 receiving a message at a server sent from the computer system, the message including
 the service tag;
 verifying that the service tag value as received matches a service tag value stored in
 the server; and
 authorizing receipt of a benefit if the received service tag matches.

5. The method as recited in claim 4, wherein the service tag is stored as part of
 the computer system basic input/output operating system.

6. The method as recited in claim 4, further comprising the act of:
 generating a second message, the message authorizing a purchaser to receive the
 benefit, if the service tag matches.

7. The method as recited in claim 5, wherein the benefit is Internet Service
 Provider service.

1 8. A method for purchase verification of a benefit, comprising the acts of:
 2 receiving a first message at a first server, the first message being sent from a computer
 3 system, the first message including a service tag;
 4 transmitting a second message from the first server to a second server, the second
 5 server attempting to verify the validity of the service tag; and
 6 transmitting from the second server a third message to the first server, the third
 7 message allowing access to the benefit.

1 9. The method as recited in claim 8, wherein the first message includes a product
 2 code.

1 10. The method as recited in claim 8, further comprising the act of:
 2 invalidating the service tag on the second server.

1 11. A system in a computer system for purchase verification, the computer system
 2 including a processor, the system comprising:
 3 a non-volatile computer readable memory, the non-volatile computer readable
 4 memory including:
 5 instructions, executable on the processor, configured to store a service
 6 tag installed upon assembly of the computer system, the service
 7 tag identifying the computer system; and
 8 instructions, executable on the processor, configured to send the
 9 service tag to a remote server.

1 12. The system as recited in claim 11, further comprising:
 2 instructions, executable on the processor, configured to store a product code, the
 3 product code identifying a benefit.

1 13. The system as recited in claim 11, further comprising:
 2 instructions, executed on the processor, configured to communicate with a remote
 3 server, the server having the ability to verify the service tag.

1 14. A system for purchase verification, the system being on a server platform, the
 2 server operated by a service provider, the server configured to communicate with a purchased

computer system, the server including a processor and a memory, the server platform configured to communicate with a remote computer system, the system comprising:

a non-volatile computer readable memory, the non-volatile computer readable memory storing:

a database, the database including a set of valid service tags; and instructions, executable on the processor, configured to receive a message, the message including a service tag.

15. The system as recited in claim 14, further comprising: instructions, executable on the processor, configured to receive a message, the message including a product code.

16. The system as recited in claim 15, further comprising: instructions, executable on the processor, configured to authorize a purchaser to receive a benefit.

17. The system as recited in claim 14, further comprising: instructions executable on the processor, configured to verify the service tag, wherein the instructions to verify the service tag further comprise:
instructions to receive the service tag from the computer system;
instructions to recall the service tag stored in the server; and
instructions to compare the service tag received from the computer system to the service tag recalled from the server to determine if the service tag received from the computer system matches the service tag recalled from the server.

18. The system as recited in claim 17, further comprising: instructions, executable on the processor, configured to authorize a purchaser to receive a benefit if the service tag received from the computer system matches the service tag recalled from the server.

19. The system recited in claim 17, further comprising: instructions, executable on the processor, configured to establish an internet service provider service account if the service tag received from a computer system matches the service tag recalled from the server.

1 20. The computer system as recited in claim 17, further comprising:
2 instructions, executable on the processor, configured to invalidate the service tag
3 stored in the memory of the server.